

APMG-International

*Better-Business-Cases-Practitioner
Better Business Cases Practitioner Exam*



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Question: 1

Answer the following question about the Programme Business Case.

The following questions include only true statements, but only 2 statements are appropriate entries for that heading in the Strategic Case section.

Remember to select 2 answers to each question.

Which 2 statements should be recorded under the Organization overview heading?

- A. The Consortium has been formed to plan the transformation of education and learning for 14-19-year-olds throughout the Western Area.
- B. Formal meetings have been held over the past nine months to establish the goals to be achieved.
- C. Pittville is the commercial, retail and cultural centre of Topland, with a population of circa 22,000.
- D. There are problems accessing learning in some parts of the region.
- E. There is a shortage of higher education establishments in the region.

Answer: AD

Question: 2

Answer the following question about the Programme Business Case.

The following questions include only true statements, but only 2 statements are appropriate entries for that heading in the Strategic Case section.

Remember to select 2 answers to each question.

Which 2 statements should be recorded under the Existing arrangements heading?

- A. The merger of Longshire Agricultural College and Greenhills University.
- B. The area is served by Pittville University and four secondary schools; three of which have further education units.
- C. Long term financial viability of the education and training system for 11-18-year-olds.
- D. The priority is learning provision for 16-18-year-olds in Pittville.
- E. Each Local Government Authority has a budget for adult learning.

Answer: BE

Question: 3

Which 2 statements should be recorded under the Business needs heading?

- A. Achieving success rates for qualifications.
- B. The Pittville development option will result in a net saving in cleaning costs
- C. Existing staff can absorb a 30% increase in the number of 16-18 year old learners.
- D. Success rates for qualifications are near average.
- E. Long term financial viability of the education and training system for 11-18-year-olds.

Answer: AE

Question: 4

Which 2 statements should be recorded under the Benefits, risks, dependencies and constraints heading?

- A. Increase the number of education courses from 55 to 65.
- B. The project could meet with substantial opposition from parents and staff.
- C. Maintain staff satisfaction.
- D. An operating surplus will be generated from hiring out the sports facilities at the new campus.
- E. To implement links with employers and the local economy.

Answer: BD

Question: 5

HOTSPOT

Answer the following question about benefits criteria.

Column 1 is a list of benefits. For each benefit in Column 1, select from Column 2 the benefit criteria heading under which it should be classified. Each selection from Column 2 can be used once, more than once or not at all.

#	Column 1
1.	The availability of more education courses will improve choice for 16–18-year-olds and potentially improve their employment opportunities.
2.	Rationalization of courses will increase the utilization of teaching staff from 75% to 90% and improve pupil/teacher ratios.
3.	The Pittville University development option will result in a net overall saving in the cost of contracts for cleaning.
4.	Having a choice of locations for learning will increase student satisfaction and attendance rates.

Column 2	
A.	Cash releasing
B.	Quantitative
C.	Non-cash releasing
D.	Qualitative

	A	B	C	D
1.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Answer:

	A	B	C	D
1.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
2.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
3.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Explanation:

For each benefit listed in Column 1, we'll match it to the most suitable benefit criteria heading from Column 2 based on the nature of the benefit described:

The availability of more education courses will improve choice for 16-18-year-olds and potentially improve their employment opportunities.

Classified under: D. Qualitative

Explanation: This benefit emphasizes improvements in choice and potential employment opportunities, which are qualitative aspects as they relate to the quality and breadth of education options and their impact on students' future prospects, rather than measurable financial savings or quantifiable outputs. Rationalization of courses will increase the utilization of teaching staff from 75% to 90% and improve pupil/teacher ratios.

Classified under: B. Quantitative

Explanation: This benefit is about measurable increases in staff utilization and improvements in pupil/teacher ratios, which are quantifiable changes in efficiency and resource allocation, making it a quantitative benefit.

The Pittville University development option will result in a net overall saving in the cost of contracts for cleaning.

Classified under:

A. Cash releasing

Explanation: This benefit clearly outlines a reduction in costs, leading to savings that can be redirected or utilized elsewhere, making it a cash-releasing benefit due to the direct financial savings achieved.

Having a choice of locations for learning will increase student satisfaction and attendance rates.

Classified under: D. Qualitative

Explanation: This benefit focuses on improved student satisfaction and higher attendance rates, which are qualitative improvements in the educational experience and student engagement, rather than direct financial benefits or quantifiable metrics.

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