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Adobe AD0-E331

Adobe Campaign Classic Developer Professional Exam



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Question: 1

A database table for campaign data requires optimized searches. What configuration should you apply?
Response:

- A. Add an index on frequently queried columns
- B. Configure typology rule constraints
- C. Enable schema-level encryption
- D. Use JavaScript for filtering

Answer: A

Question: 2

How are user permissions assigned in Adobe Campaign?
Response:

- A. Through typology rules
- B. Using roles and group mappings
- C. By creating custom workflows
- D. Through workflow input parameters

Answer: B

Question: 3

What is required to assign a user to multiple groups?
Response:

- A. Create a custom workflow
- B. Assign roles at the user level
- C. Enable group inheritance in user settings
- D. Add the user to each group individually

Answer: D

Question: 4

What are characteristics of Scheduled execution in workflows?

(Choose two)

Response:

- A. Triggers workflows based on events
- B. Executes workflows at specified intervals
- C. Supports recurring executions
- D. Runs continuously without pause

Answer: B,C

Question: 5

Which of the following is not a data source accessible by Adobe Campaign workflows?

Response:

- A. External SFTP servers
- B. Web services
- C. Campaign typology rules
- D. Native database tables

Answer: C

Question: 6

Which databases are commonly used with Adobe Campaign?

(Choose two)

Response:

- A. SQL Server
- B. MongoDB
- C. PostgreSQL
- D. Cassandra

Answer: A,C

Question: 7

What are the key configuration elements for SFTP external accounts?

(Choose two)

Response:

- A. Username and password
- B. Public/Private key pairs
- C. Campaign typology constraints
- D. IP restrictions

Answer: B,D

Question: 8

What steps are essential when extending schemas?
(Choose two)
Response:

- A. Define primary keys
- B. Create a new typology rule
- C. Configure schema indexing
- D. Compile the schema after modification

Answer: A,D

Question: 9

Which elements can be pre-configured in a Campaign template?
(Choose two)
Response:

- A. Workflow activities
- B. Target audience schema
- C. API integration settings
- D. Delivery quotas

Answer: A,B

Question: 10

A workflow fails due to a database connection issue. Which log should you check?
Response:

- A. Workflow Journal
- B. Campaign Logs
- C. Service Logs

D. Heatmap Logs

Answer: C

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