Adobe

AD0-E329

Adobe Campaign Classic Business Practitioner Professional

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Question: 1

How can you manage user access in Adobe Campaign Classic?
(Choose two)
Response:

A. Assign roles with specific permissions
B. Limit access through typology rules
C. Enable access control lists (ACLs)
D. Configure approval workflows

Answer: A,C

Question: 2

What factors should be considered when scheduling a campaign?
(Choose two)
Response:

A. Audience availability
B. Workflow complexity
C. Email template structure
D. Peak engagement times

Answer: A,D

Question: 3

Which reports provide insights into delivery performance?
(Choose two)
Response:

A. Delivery Throughput Report
B. Open Rate Analysis Report
C. Campaign Audit Report
D. Workflow Execution Report

Answer: A,B

Question: 4

Which activities are commonly used for audience targeting?
(Choose two)
Response:

A. Typology Validation
B. Enrichment
C. Split
D. Query

Answer: C,D

Question: 5

What activities can merge or split data?
(Choose two)
Response:

A. Union
B. Split
C. Intersection
D. Deduplication

Answer: A,B

Question: 6

Why should you archive critical reports before purging logs?
Response:

A. To maintain workflow continuity
B. To retain historical data for audits
C. To comply with database restrictions
D. To reduce storage costs

Answer: B

Question: 7

How can you restrict access to delivery logs for specific users?
Response:

A. Configure workflow typologies
B. Set user roles and permissions
C. Use Delivery Diagnostics
D. Apply a Deduplication Rule

Answer: B

Question: 8

Which activity is used to combine the output of multiple queries into a single dataset?
Response:

A. Union
B. Exclusion
C. Deduplication
D. Data Extraction

Answer: A

Question: 9

What is the primary consideration when scheduling a recurring campaign?
Response:

A. The typology rules applied
B. Workflow execution frequency
C. Database retention policies
D. Delivery time to match customer behavior

Answer: D

Question: 10

Where can you access the OOTB Delivery Summary Report in Adobe Campaign Classic?
Response:

A. Campaign Dashboard
B. Administration Panel
C. Reports Tab

D. Workflow Editor

Answer: C

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